

Third Quarter 2010 Public Service Announcements WTVA, WLOV, WKDH TV

- Sheriff Jim Johnson Driving Course – promoting a free teen driving course in Mississippi. Air dates- 9/4/10 to 10/8/10. Run time:20
- Oren Dunn Museum – promoting Boy Scout Month at the Oren Dunn Museum. Air dates – 9/4/10 to 9/30/10. Run time :20
- Miss Tupelo/Teen Tupelo – promoting the upcoming pageants. Air dates – 9/4/10 to 10/5/10. Run time :20
- Charity Rib Cook-off – promoting Beech Spring Church rib cook-off. Air dates – 9/4/10 to 10/15/10. Run time :20
- Jack Riley Golf Tournament – promoting the Golf Tournament to Benefit the Sanctuary Hospice House. Air dates – 9/29/10 to 10/9/10. Run time :20
- Tupelo Police Department Safety Tips – An officer came in to promote Halloween safety tips while trick or treating. Air dates – 9/29/10 to 10/30/10 Run time :30
- Boy Scouts “Scouting for Food” – Promoting the Yocona Council Boy Scout and Girl Scouts Heart of the South annual food drive. Air dates - 9/29/10 to 12/3/10 Run time :30
- Northeast Community College Golf Tourney – A spokesperson came by to speak on the Northeast Development Foundation’s golf tournament. All proceeds go to the Foundation’s scholarship fund. Air dates – 9/29/10 to 10/5/10. Run time :30
- NAACP Freedom Banquet – A spokesperson announced the Lee County Branch of the NAACP will hold its annual Freedom Fund Banquet. Air dates – 9/29/10 to 10/1/10. Run time :30
- Big Brothers Big Sisters Jingle Jog – Mayor Jack Reed Jr. spoke on behalf of Big Bros, Big Sis run during the Tupelo Christmas Parade, Dec. 4th. All proceeds go to support the Big Brothers Big Sisters of Mississippi in Lee and Itawamba Counties. Air dates – 9/29/10 to 12/3/10. Run time :30
- ICC Fashion Tribe – Two ICC students came by to discuss the school’s annual Christmas sale. Air dates – 9/29/10 to 10/4/10. Run time :30
- Harden House – Two PSAs (one in English, one in Spanish) supporting the local boys home. Air dates – 9/29/10 to 12/31/10. Run time :20
- Tupelo Garden Club – A spokesperson came by to talk about the Garden’s Club philanthropy. Air dates – 9/29/10 to 11/15/10. Run time :30
- All Saints Episcopal Church Food Drive – An announcement about the church’s annual philanthropy. Air dates – 9/29/10 to 11/15/10. Run time :20
- Big Brothers Big Sisters – A generic promotion for the Big Bros, Big Sis. Air dates – 7/21/10 to 1/30/11. Run time :20